



Horizon

A monthly newsletter of the PROMIXCO GROUP

March 2023

THIS MONTH'S TOPICS

INNOVATION
THE KEY TO
SUSTAINABLE
BUSINESS GROWTH

Bangladesh Business Summit 2023

Managing Director of PROMIXCO Group Ms. Mousumi Islam was invited, in her capacity as President of the Association of Grassroots Women Entrepreneurs Bangladesh (AGWEB), to the Bangladesh Business Summit 2023. The Federation of Bangladesh Chambers of Commerce and Industry (FBCCI) organized the event in partnership with Cable News Network USA (CNN) and in association with the Ministry of Commerce, Ministry of Foreign Affairs, and Bangladesh Investment Development Authority. The Summit was held from March 11 to March 13, 2023, at the Bangladesh International Conference Center, Dhaka.

Trade and industry leaders and policymakers of the country, and delegates from overseas, participated in the Summit. It covered 17 (seventeen) areas of interest for businesses in as many sessions. These were:

- (1) Investment opportunities in key sectors
- (2) Connectivity infrastructure in relation to logistics,
- (3) Long term finance markets
- (4) Consumer goods sector
- (5) Apparel sector
- (6) Digital economy
- (7) Japan Bangladesh trade and investment
- (8) Energy security
- (9) Agribusiness sector
- (10) Green investment
- (11) Automobile, and hi-tech manufacturing
- (12) Public-private partnership
- (13) Economic zones
- (14) Small and medium enterprises
- (15) Pharmaceutical and healthcare sector
- (16) Women's participation in the smart economy, and
- (17) Foreign direct investment in the tourism industry.



Ms. Mousumi Islam fully attended the three-day Summit and subsequently wrote to FBCCI conveying appreciation for successfully organizing and conducting this major international event. In the letter, she put forward her recommendation to devote a session to the Medical Equipment and Devices industry in similar events in the future, given the emergent significance of this industry in multiple dimensions of the national economy, and the fact that it is now included in the National Industrial Policy of 2022 as a Priority Sector.

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Our new office

We have rented 5,500 square feet at the Shanta Forum Twin Towers, located at 187/188 Bir Uttam Mir Shawkat Sarak, Tejgaon, Dhaka 1215. While retaining our existing office at Topkhana Road, we have shifted some of our head office functions, including the office of the Managing Director, to the 15th floor of the Eastern Tower of Forum. The added space allows us to carry out our functions more effectively and serve our customers even better. The prestigious premises and prime location are also a better match for the reputation and image that PROMIXCO has built over 23 years.



OT Table

Our universal hydraulic OT table model PRO-TAB 01H is now available for purchase. It is a 4-section movable table with a kidney elevator. The table can be tilted (using one or two cranks) longitudinally and laterally, and its four sections can be independently tilted up and down. It is 2050mm long and 480mm wide.



Its height can be adjusted between 800mm and 1000 mm using a foot pedal. The table comes with all standard accessories.

OT Light



Our shadow-less double dome OT light model PRO-LED04 is now available for purchase. The movement and focus of the light are controlled by handles mounted on the light head. It is equipped with a set of reserve bulbs that take over within 0.2 seconds in case of failure of the main bulb set. Each dome uses LED bulbs and provides an illumination level of between 120,000-160,000 Lux at 4300-5000 Kelvin color temperature. Standard accessories come with it.

More details of these products are available on our website, or on inquiry.