



Horizon

A monthly newsletter of the PROMOXCO GROUP

January 2023

THIS MONTH'S TOPICS

ECONOMY PROSPERITY THROUGH EXPORT GROWTH

Reaping the fruits of
Global Research
CSR through Nation Forum

Horizon

PROMIXCO Leading in Healthcare

PROMIXCO Group is a leading manufacturer in various sectors, particularly in the Healthcare sector. Its foremost involvement is in the manufacturer Medical Devices in Bangladesh. Our operations include production of Hospital Furniture, Disposable Items, Office Furniture, School Furniture, Pharmaceuticals, and Holding Construction.

We started our journey 23 years ago. Now PROMIXCO is a group of companies with ten sister concerns. Our factory is of international standard and reputation and has CE, ISO, FSC, BCSIR, DGDA, and GMP certifications. Over time we have expanded our range of activities in the healthcare sector, the latest being in the manufacturing of medical devices. We are the leading participant and prime mover in this virgin field. Through this unique initiative, we have produced import substitute equipment and devices, contribution to our national savings.

PROMIXCO is poised to become a player in the global healthcare market through collaboration with international manufacturers, prominent research facilities and introducing locally manufactured products into the international channels. At the same time, we continue various apart towards national well-being and discharged of CSR responsibilities.

We are fully committed to attaining the goals of the government to have a flourishing and developed Bangladesh. In this regard, Government may provide support to this new industry through fiscal, monetary and policy measures.

We have been active in humanitarian activities during the Covid-19 Pandemic braving the fear of death and supplying, free-of-cost, safety gear and products that are deterrents to Covid-19 to government, semi-government, and non-government organizations.

We strive to be good corporate citizens and practice good corporate governance. We value our customers and stakeholders. We have state-of-the-art manufacturing facilities and ensure the safety of workers, workplace, and environment. We believe in teamwork and prioritize employee interest and well-being over ownership interests. We honor our bankers and partners and engage in different social activities. We became a symbol of trust through our combined endeavors.

The Managing Director of PROMIXCO held a series of meeting with the Ambassadors of fifteen countries during December and January. Significant progress was achieved in promoting manufacture healthcare product from different countries in the production facilities of PROMIXCO in Bangladesh and promoting healthcare product of PROMIXCO to various countries.



PROMIXCO has contributed personnel and materials for the last two years to Bangladesh Parliament, the Prime Minister office, and the President office to mitigate COVID-19 risks. We received the certificate of appreciation from the Government in recognition of this CSR apart.



The Managing Director also held detailed discussion with Researchers in Academia and commercial enterprises. Understanding was reached with number of them to share market-appropriate research outcome with PROMIXCO, leading to manufacture of products under patterned or license for both domestic and international markets. Special importance was given to new categories anti-biotics that would help overcome the crisis of anti-biotics resistance in many countries.