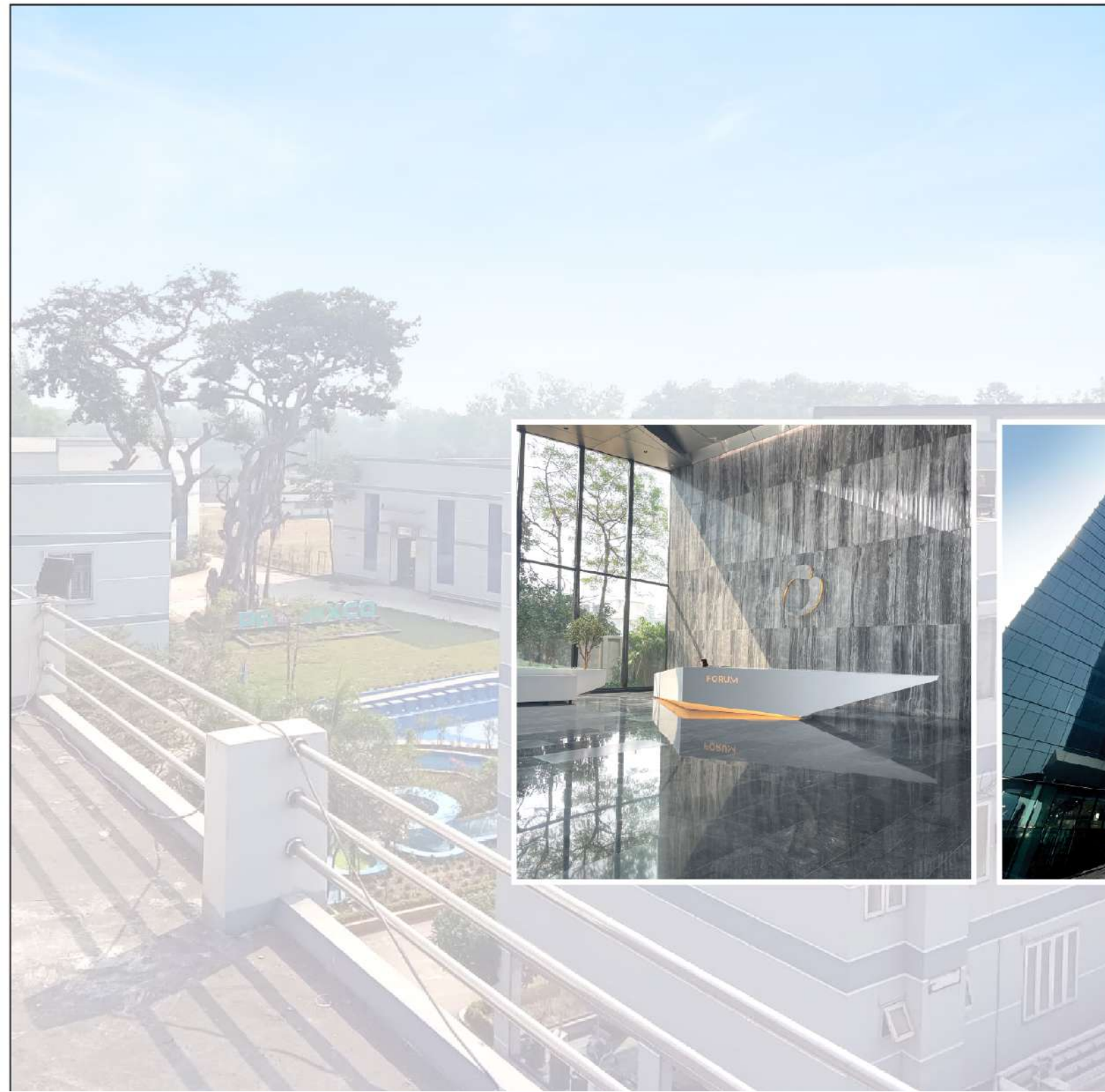


Involved in promoting healthcare  
for almost a quarter century



**PROMIXCO**  
caring for a healthy life

[www.promixcogroup.com](http://www.promixcogroup.com)







PROMIXCO started business 22 years ago as a supplier of healthcare products to various purchasing organizations in Bangladesh. It has since grown into a group of companies consisting of ten business units, engaged in both trading and manufacturing of mainly healthcare products.

Our factory has CE, ISO, FSC, BCSIR, DGDA, and GMP certifications and therefore guaranteed as conforming to international standards. We have expanded our product range over time and in 2010 became the first company to manufacture medical equipment and devices within Bangladesh.

The products manufactured by PROMIXCO are not only catering to domestic needs, they have a growing presence in international markets. We are thus contributing towards attaining the goals of the Government to have a flourishing and developed Bangladesh in a number of ways: (i) saving foreign exchange through import substitution, (ii) earning foreign exchange through export promotion, (iii) increasing industrial manufacturing capacity and diversity within the country, (iv) generating employment in the country, (v) helping ensure better health of the population which is essential for a nation's economic well-being, and (vi) enhancing the image and reputation of the country by supplying high-quality products to the global market.

We committed ourselves right from the beginning to supply quality medical equipment and devices at the most affordable prices, so that the financial burden of obtaining diagnostic and medical services at diagnostic centers and hospitals can be alleviated for the patients.

PROMIXCO provided humanitarian services during the Covid-19 pandemic by supplying – free-of-cost – safety gear and products to government, semi-government and non-government organizations. Our officers and staff personally ensured uninterrupted delivery of the products braving the risks of sickness and death to themselves, so that their fellow citizens may remain protected and safe.

We adhere to good corporate governance in our continuing endeavor to be good corporate citizens. We deliver value to our customers and stakeholders. We ensure worker safety and workplace safety in our state-of-the-art manufacturing facilities. We promote teamwork and prioritize employee interests and well-being. We honor our bankers and partners and engage in different social activities – often in collaboration with them. We are confident that we symbolize trust in the business scenario of Bangladesh.









Promixco Limited is a symbol of trust. From its beginning in 2000, PL has served many hospitals and medical institutions. Hospitals in both the private and public sectors have benefited from products and services provided by PL. It has, over time, transformed itself from a medical equipment supplier into the first manufacturer of medical equipment and devices of the country. PL now produces quality hospital bed, IV stand, nurses stool, physiotherapy bed, and double crank bed in its own factory. The research and development team of PL is constantly striving to find out the best ways of making the best hospital furniture.

PL was the realization of the aspirations of a visionary entrepreneur, Mousumi Islam, who went against all odds to establish a valued and trusted brand. The honor was achieved in association with the team that worked hard and tirelessly with her. Promixco Limited holds a place of pride within the Promixco Group, and its reputation is growing every day.

PL is committed to CSR. It provided sanitizers, masks, hand gloves and other protection accessories free of cost to all government offices during the COVID-19 pandemic. Those offices are the most crowded, and the PL team volunteered to be personally present to oversee the distribution of the goods. PL received specific recognition for its services and is respected for its contributions to the healthcare sector of Bangladesh.





Promixco HealthCare Ltd (PHCL) is a major venture of the Promixco Group. PHCL pioneered the manufacture of medical equipment and medical devices in the country. It is working towards demonstrating its excellence in this field.

PHCL currently has five manufacturing units, producing standard nebulizer, suction machine, weight scale machine, patient monitor, pulse oximeter, digital thermometer, digital blood pressure machine, high flow oxygen mask, nasal oxygen cannula, oxygen concentrator, oxygen flow meter, oxygen plant, ambu bag, autoclave sterilizer, shaker machine, rotator machine, centrifuge machine, colony counter, blood cell counter, colorimeter, etc. High-end equipment like ultrasound machine and anesthesia machine, as well as other equipment, will soon be added to our product list.

PHCL is trying hard to bring down the current high costs of medical services through supplying locally produced equipment that medical practitioners will feel encouraged to use because of their high quality. We foresee a time when everybody will feel comfortable using medical equipment and devices produced in Bangladesh.









Promixco Pharmaceuticals Limited (PPL) is a major undertaking of the Promixco Group, which adopted the slogan: "Caring for a Healthy Life". PPL is working for the betterment of life of the people of Bangladesh through research and development of new medicines, marketing them at affordable prices while ensuring high quality, and delivering them to the masses. PPL is currently concentrating on cancer treatment and related products, and contraceptives.

PPL produces the TrustMee premium condom which has one of the highest quality in Bangladesh, and is popular among young adults. Though oral and injectable contraceptives are less popular among the general population of Bangladesh, we are adding those to our product line owing to their importance in reducing the birth rate in the country.

Shortfall persists in Bangladesh in the supply of insulin, dietary supplements, and influenza prevention agents. PPL has taken steps to improve this situation. It has also taken steps to make cancer-related treatments more accessible and affordable to the poorer segment of the population. We dream of a Bangladesh where domestically produced medical benefits are available to everyone.









NivHealthcare Hospital and Diagnostic Limited was registered with the regulatory authorities in 2019. Land acquisition process has started for constructing the hospital. It is projected to commence operation in 2026.

NHHDL will specialize in providing cancer treatment, in addition to traditional hospital care.







## PROMIXCO USA CORP.

PROMIXCO Group is one of the leading medical device and equipment manufacturing and supplying companies in Bangladesh. With over 23 years of business experience, PROMIXCO has established itself as a key player in the healthcare industry. The company has a strong focus on innovation and research, and is committed to improving healthcare on a global scale.

PROMIXCO USA Corp is the newly established operational base of PROMIXCO Group in the United States. The facility serves as a hub for all operational activities, such as marketing, storage, distribution and sales of PROMIXCO's products. Through strategic marketing efforts, the company aims to capture a significant share of the market in the United States. Our base in USA will primarily focus on retail, corporate sales, and e-commerce. The goal is to provide customers with easy access to PROMIXCO's high-quality medical devices and equipment. With the launch of the PROMIXCO USA Corp, the company is poised to expand its reach and customer base, while maintaining its commitment to excellence and innovation.

PROMIXCO USA Corp. aims to:

- Expand the company's customer base in the United States: By establishing a physical presence in the United States, PROMIXCO will be able to reach a wider range of customers and increase its market share in the country.
- Increase sales and revenue: By focusing on retail, corporate sales, and e-commerce, PROMIXCO USA will be able to increase its sales and revenue in the United States.
- Improve product accessibility: By setting up the operational base in the USA, PROMIXCO will be able to improve the accessibility of its products to customers in the United States, making it easier for them to purchase and use the company's medical devices and equipment.
- Enhance the company's reputation and brand recognition: By establishing a strong presence in the United States, it will be able to enhance its reputation and brand recognition in the country, which will help to attract more customers and increase sales in the future.
- Contribute to the healthcare industry in the United States: PROMIXCO USA will bring its expertise and high-quality medical devices and equipment to the United States, which will help to improve the healthcare industry in the country by providing access to innovative and advanced medical technology. This will ultimately benefit the people of the USA by providing them with a viable option for healthcare services.

In conclusion, the establishment of PROMIXCO USA Corp represents a major step forward for the company, as it provides a solid foundation for expanding its reach and customer base in the United States. The new operational base will help to enhance the company's reputation and brand recognition, which will help to attract more customers in the future on a global basis. Overall, PROMIXCO USA Corp represents a promising opportunity for the company to grow and improve the healthcare industry in the United States.









Sam Wears Limited (SWL) produces non-woven products and fashion items for medical professionals. Its products carry the brand name PINK. We are marketing for both men and women that are attractive, stylish and functional. We engage our own designers to create high fashion products that are aimed to become a first choice among medical professionals.

We are producing Nirvana Viroblock Mask which is stylish and at the same time effective against many types of germs and bacteria.

We are in the process of setting up showrooms all over the country and expect to attract many to our lines.





FH PLASTIC INDUSTRY  
LIMITED

FH Plastics Industry Limited (FHPIL) produces quality industrial plastic products and furniture for offices. Its school-furniture is among the best in the market. Our team of capable engineers and market researchers continue to develop designs that are ergonomically suited for executives and look pleasing. We are proud of our research and development teams.

We strive to satisfy the tastes and demands of high end customers. Our furniture brand Velvet reflects our attention to functionality and style. We use up-to-date and improved technology, and our furniture look modern and beautiful. Many in the newer generation of furniture companies have followed our examples to achieve good styles and tastes in their products.

FHPIL aspires to improve the plastic manufacturing sector – particularly plastic furniture manufacturing – in Bangladesh. Introducing attractive and new styles everywhere is the legacy we are working for.









Bangladesh has the distinction of producing both green and golden fibers because of its fertile soil. Promixco Group is working to popularize these fibers in the world through Bangladesh Multifibres Company Limited. (BMCL) .It started with jute – the golden fiber – to produce useful and attractive goods that will brighten the image of the country before the world.

We are also producing other fiber-based products like mosquito coil – under the brand name KICK, mosquito net, and chemicals to prevent the spreading of mosquitoes. We have collaborated with the Government of Bangladesh on a few projects in these areas.

We plan to facilitate people who are working with other fibers from Bangladesh by expanding our business to cover those fibers. Some of those fibers have the potential to capture the glory that jute has been holding for Bangladesh for a long time.









Promixco Biomedical Research & Innovation aims to tackle the issue of antibiotic resistance in Bangladesh and improve the production of cancer drugs and medical devices. The company seeks to reduce medical costs and provide a platform for researchers to explore new areas of study. Milestones include determining the reasons for antibiotic ineffectiveness and finding local solutions for drug and device production. Additionally, PBRI will be collaborating with distinguished institutions such as Drexel University and Cornell University in the United States to conduct advanced research, further demonstrating their commitment to innovation and improving healthcare outcomes for the people of Bangladesh.

PBRI is committed to addressing and finding effective solutions for antibiotic resistance in Bangladesh, as well as develop cancer-related drugs and manufacture affordable medical devices. The following are the scopes of the project:

- Manufacture high-quality medical devices at a lower cost
- Develop effective and affordable antibiotics with minimal side effects
- Create cancer treatment drugs using local raw materials
- Educate the public on the negative effects of non-prescription drugs.

In conclusion, Promixco Biomedical Research & Innovation is dedicated to finding solutions to the pressing healthcare challenges faced by Bangladesh. By prioritizing the development of effective antibiotics, cancer treatment drugs, and affordable medical devices, the company aims to improve the lives of people not only across the country but also globally. With a focus on innovation, research, and collaboration, PBRI is working towards a healthier future for all.









LD VETERINARY  
HOSPITAL  
& DAY CARE  
LIMITED

A Leading Veterinary Hospital

LD Veterinary Hospital and Daycare Centre Limited (LDVHDCL) is the first private veterinary hospital of Bangladesh, established to improve the overall veterinary services in the country. Improving the total health condition of the animals in Bangladesh is part of the Promixco Group's motto: "Caring for a Healthy Life", and LDVHDCL is working towards fulfilling it.

The veterinary hospital is a facility where competent veterinarians provide comprehensive healthcare services for the animals. The facilities comprise pet hotel, pet grooming, nail clipping, beautification, diagnostics, surgery, training, feeding and certification. We are continuously expanding our ambulance and mobile hospital capacity.

Many street animals died from starvation during the COVID-19 pandemic. LDVHDCL fed and took care of many street animals as a social responsibility.

We are expanding our services to an increasing number of animal species. It is anticipated that LDVHDCL will become, in a few years, the first automated veterinary hospital for pets in South Asia.









Promixco Agro Products Limited (PAPL) was established many years ago to supply livestock and quality organic foods in Bangladesh. We are pleased to observe that this industry has gained in popularity and grown over time. Our products include honey, different types of nuts, vegetables, fresh meat, milk, and sweets. We produce everything organically, do not add any chemicals, and diligently ensure quality.

Organically produced foods can boost immunity in humans. We believe that in this way we are contributing to improving the health of Bangladeshis. This view acts as an incentive for us to maintain the quality of our products and to go on improving them.

Bangladesh gained a better understanding, during the recent pandemic, of the importance of organic foods for improving immunity. PAPL has taken steps to produce and store the highest quality food products for consumers both at home and abroad. We intend to upgrade our production facility with scientifically designed system and research facility that will have a role in upgrading the agriculture sector of Bangladesh also.

PAPL is facilitating the production of some 30 kinds of products that include rice, wheat flour, whole grain wheat flour, fresh milk, yogurt, chicken meat, beef, and various salts, nuts, oils and spices.









A news portal is a place to disseminate information. Entrepreneur-Bangladesh (EB) is providing that service for the business community of Bangladesh. EB acts as a platform for young entrepreneurs to show how they have been inspired and motivated, and to spread their enthusiasm among other young persons to follow paths to higher glory. It is a space for new entrepreneurs to brainstorm and generate bright new ideas.

Mousumi Islam, the publisher of EB, initiated the Promixco Group as a young entrepreneur herself. The Group has, over the decades, grown to be one of the biggest conglomerates in Bangladesh with a yearly revenue of BDT 700 crore.

EB is in the process of expanding into media and communications, and soon into television to reach the masses.



## PROMIXCO CONCERNS

 <p>PROMIXCO LIMITED</p>	 <p>BANGLADESH MILK PRODUCERS CO- OPERATIVE SOCIETY LIMITED</p>	 <p>PROMIXCO HEALTHCARE LIMITED</p>	
 <p>PROMIXCO PHARMACEUTICALS LIMITED</p>	 <p>FH PLASTIC INDUSTRY LIMITED</p>	 <p>SAM Wears Limited</p>	
 <p>LD VETERINARY HOSPITAL &amp; DAY CARE LIMITED A Leading Veterinary Hospital</p>	 <p>PROMIXCO USA CORP.</p>	 <p>NivHealth Hospital and Diagnostic Center</p>	
 <p>PROMIXCO AGRO PRODUCTS LTD. Good Food. Good Life.</p>	 <p>PBRI Promixco Biomedical Research &amp; Innovation</p>	 <p>Skyline BUILDERS</p>	 <p>ROMIX ELECTRONICS</p>

## BRANDS

	 True Sex TRUST MEE 100% Premium Dotted	 Stylo FURNITURE
 RainDrops	 VELVET FURNITURE	 Pink

### VISION

To be the premier organization  
in the sphere of healthcare  
products and services globally

### MISSION

Our products & services will be  
the best, most accepted and most  
affordable everywhere

## CSR

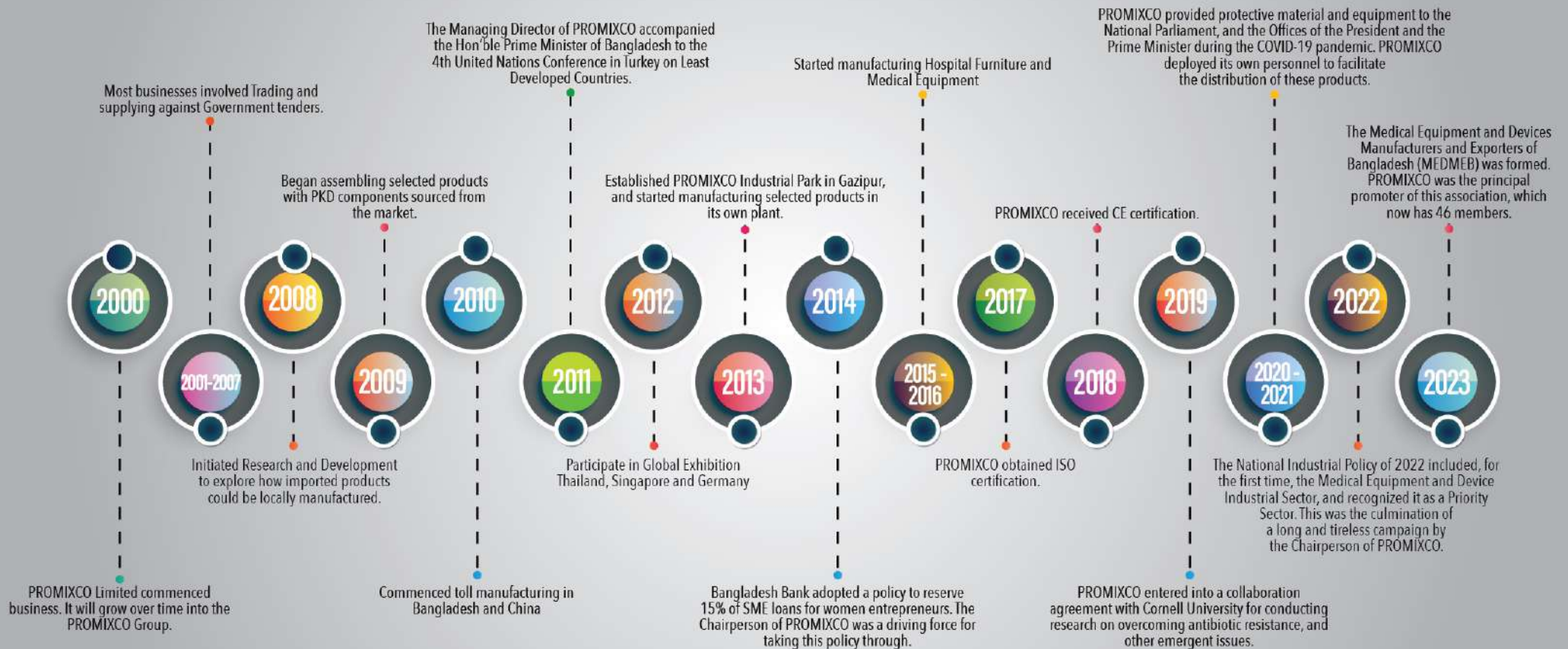
 Rahima & Bulu Elderly Care	 BS ORPHANAGE FOUNDATION	 AGWEB Association of Government Business Enterprises Bangladesh	 MEDMEB Medical Equipment Service Association for Export & Import
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## MEDIA

 ENTREPRENEUR BANGLADESH BUSINESS NEWS TODAY
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# Timeline of PROMIXCO





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